

## 2026 SDMRI AD SPONSORSHIP FORM

South Dakota Mud Races Inc (SDMRI) is a non-profit organization dedicated to supporting communities and other non-profit organizations such as local fire departments. The funds raised assist them with operating and equipment costs. Mud racing events provide family entertainment at an affordable price. Sponsorship of the mud races provides excellent exposure for your business. Our promotional booklet contains the race schedule, sponsor's ads, driver profiles with pictures of the race trucks, rules and regulations for each race class along with other promotional items. SDMRI provides these booklets to the spectators at every race.

SDMRI sponsorships can be achieved in a variety of ways to fit all advertising budgets. All advertisers will receive 2 free passes with each pass valid for 1 race. You will also receive 2 booklets, which will be delivered to your business with the free passes once the booklets have been printed.

### SPONSORSHIP OPTIONS

Promotional Booklet	Color Ad	Billboard Sponsorship	Class Sponsorship
\$150 Quarter Page	+\$50	\$50 per Event	\$150 per Event
\$225 Half Page	+\$75	\$300 for the Entire Season*	\$700 for the Entire Season*
\$300 One Full Page	+\$100	\$200 Construction Costs**	

### PACKAGES

Super Stock Package	Pro Stock Package	Top Fuel Package
\$600 (Color Ad \$700)	\$900 (Color Ad \$1000)	\$1200 (Color Ad \$1300)
Season-Long Billboard**	Season-Long Class Sponsorship	Season-Long Class Sponsorship
Full Page Ad in Book	Full Page Ad in Book	Season Long Billboard***
Live Coverage	Live Coverage	Full Page Ad in Book
		Live Coverage
		Logo on Points Champion Coat

**Please circle the sponsorship option you would like from above.**

Please make check payable to SDMRI

Mailing address: 708 N Sanborn Blvd Mitchell, SD 57301

Questions and artwork can be directed to [treasurer@southdakotamudracers.com](mailto:treasurer@southdakotamudracers.com)

**AD FORMS FOR THE 2026 SEASON ARE DUE May 1st, 2026**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please be aware that signing this form is an agreement to pay for the desired option circled above.

\*Actual price will be set when full schedule is released; current price is based on seven races

\*\*One time investment (\$200) is a 2' x 8' sign of your own would need to be supplied. Sign is yours to keep at the end of the season.

\*\*\*We pay construction costs on a 2' x 8' sign or a sign of your own would need to be supplied if you have had a billboard previously. Sign is yours to keep at the end of the season.